

Resources/
Brand

Strategies

Interim
Outcomes

Long-term
Outcomes

Goal

- Targeted high-return goals and investment areas (homelessness and wilderness)
- Funds
- Approach (collaborative; experiential learning; risk tolerance; nimble, engaged partner “at the table”)
- Staff trustee capacity (political capital; credible conveners)
- Expertise (businesses and field/content)
- Advocates for advocacy

